



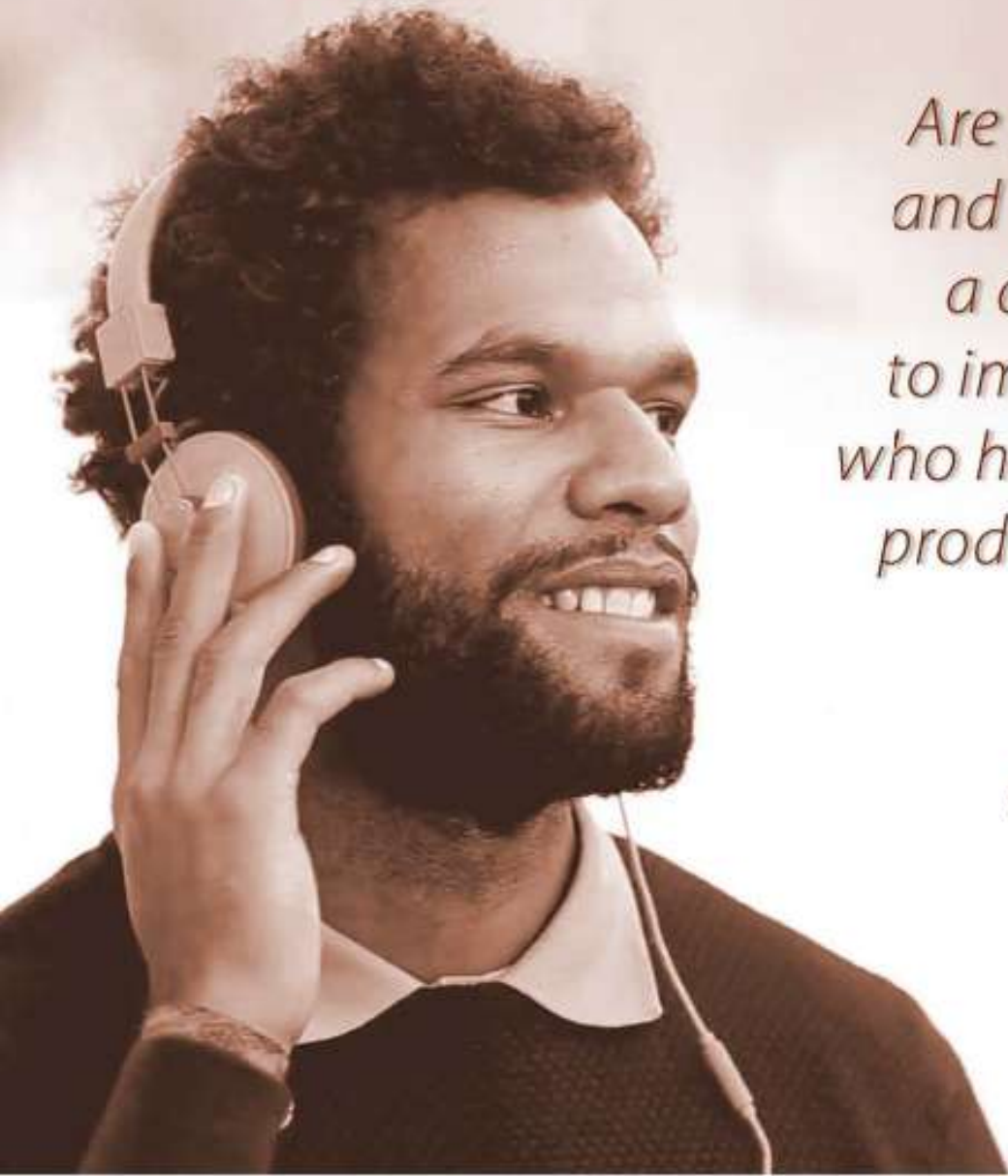
Make A Difference.
..and elevate your brand at same time.



RHYTHM & PRAISE
C H A R I T A B L E F U N D

www.rhythmandpraisecharitablefund.com

IMPACTING THE URBAN COMMUNITY



Are you looking for creative and engaging ways to make a difference? Do you want to impact the lives of people who has or will purchase your product in the future? Here's a great opportunity to affect lives that live in our urban communities while helping to make a stronger and more productive consumer.



Make A Difference.

..and elevate your brand at the same time.

*Get Involved with
Sponsoring
Rhythm & Praise
Charitable Fund's
Empowerment
Events!*

(602) 612-2730



WHY SPONSOR A RHYTHM & PRAISE CHARITABLE FUND EVENT?

Our event is supported by recording artists with integrity, sports figures with history, experts and service providers with experience in their fields of expertise. We bring together a united cast of people, along with your sponsorship dollars and we will make a difference.

• R&P is pleased to offer a variety of sponsorship opportunities that can be tailored to your marketing goals and budgets.

• Sponsorship allows your company to show support for the work we do here at Rhythm & Praise Charitable Fund.

• Event cross-marketing will increase your business exposure within the community through event promotion on the Rhythm & Praise website, e-newsletter and social media as well as your event materials distributed during the event.

• Last but not least a large banner with your logo displayed throughout the event grounds would simply say "we care" which will go a long ways for a community that only has one way to go and that's up.

HOW YOUR SUPPORT HELPS

EDUCATION

• *Your sponsorship will help support the guidance on proper roads to take, for urban youth and adults between the ages of 17 and 35 years, enabling them to be more suitable for the corporate world. Implemented by experts trained to give such advice, reaching more people through community education programs presented at our empowerment events.*

HEALTH & WELLNESS

• *Provide tips on how to take care of urban families' health and wellness, focusing on eating properly and targets toward overall healthcare.*

ENTREPRENEURSHIP

• *We will work tirelessly to offer a strong presence at our events for job search and placement resources.*

PARENTING

• *The epidemic in our youth's misdirection and lack of identity is a direct result in the lack of support in proper parenting skills. Regardless of whether either parent is present in the home or not, proper care and direction for our youth is desperately needed. With babies raising babies our future is at stake when leadership at the basic community level is virtually nonexistent.*

EMPOWERMENT

• *Too many of our urban family members are disenfranchised, walking around with their heads down, wondering what's next. We must awaken the hope in each of them and reaffirm the realization that we are ALL in this together.*

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PRESS

Foodsharing

A Quarterly Newsletter from the Atlanta Community Food Bank



Holiday 2017

acfb.org

Veteran Gives Back to His Community

Wendell is a Vietnam veteran who served as one of the youngest sergeants in the Marine Corps. He received the Purple Heart and the Navy and Marine Corps Commendation Medal for sustained acts of heroism while leading his troops in 57 battles. After serving in the military, he played professional golf in Phoenix and promoted Gospel music in Minneapolis and Atlanta. He's the proud father of three grown children; all attended college and have careers of their own.

Faith in Tough Times

After retiring, Wendell faced unexpected financial challenges. "There are times when you have to have faith that something will be there for you," he said. "You have to knock and believe the door will be opened."

His prayers were answered through Rosaleana's Community Development Center, a partner agency of the Atlanta Community Food Bank that provides transitional housing and food assistance. "When I think of Rosaleana's and the Food

Bank, the word blessing is what should be used," said Wendell.

Today, he helps others through his own nonprofit, Rhythm & Praise Charitable Fund, a program of United Charitable. The organization collaborates with community partners and musicians to provide tools for urban youth and families to succeed.

"You have to have faith that something will be there for you."

This November, Rhythm & Praise will host a community fair for up to 1,000 newly released prisoners. "We'll connect them to groups that offer services to help them get back on their feet – assistance and training in the areas of job readiness, nutrition, education, parenting and more," said Wendell. "Of course, we'll have live music too. We're there to show a positive side to life. Music brings a message of hope."



Wendell received the Purple Heart and the Navy and Marine Corps Commendation Medal while serving in Vietnam.

(Photo: Allison Young)

MEMBER OF
FEEDING AMERICA

SPONSORSHIP PACKAGES



DIAMOND

\$20,000

Rhythm & Praise Charitable Fund offers only one of (2) Diamond level sponsorship opportunity at its "Urban Family Public Affair" event. You would be one of two exclusive business sponsorship partners presented to our community attending our Urban Family Public Affair event of over 1,500 urban families. Families that are looking to identify with a brand that cares about their direction in tomorrow's future and their economic posture.

Benefits include:

- Brand logo on banners at the event and next-level advertising
- Brand logo appearance on special compilation CD of Psalms Group's artists that will perform at the event
- Brand recognition during the conference by the host with notable introduction at stage activities and artist performances
- Brand logo in pre-session slideshows when available
- Custom signage featuring logo in high traffic areas
- Inclusion on sponsor signage in high traffic areas
- Logo and 100-word statement included on website
- Five (5) social media promotions
- Logo with hyperlink displayed on Rhythm & Praise website
- Booth space to exhibit and showcase current and new products

PLATINUM \$10,000

Rhythm & Praise Charitable Fund offers three (3) platinum level sponsorship opportunities. Your platinum level sponsorship would cover the conference and designated community events and activities. The platinum level sponsorship also supports the Urban Family Public Affair Conference and select community events.

Benefits include:

- Brand logo on all advertising and materials for the event
- A full exhibitor's table in our conference networking and exhibit area
- Brand logo in pre-session slideshows when available
- Brand logo included on website
- Organization description placed with logo on website
- Three (3) social media promotions
- Three (3) conference scholarships to offer to nonprofits invited by you

GOLD \$5,000

Rhythm & Praise Charitable Fund offers five (5) gold level sponsorship opportunities. Our gold level sponsorship covers the Urban Family Public Affair Conference and designated community events.

Benefits include:

- Name and logo on all conference advertising and materials for the event
- A half-size exhibitor's table in our conference networking and exhibit area
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo included on website
- Organization description placed with logo on website

SILVER

\$500

Rhythm & Praise Charitable Fund offers ten (10) silver level sponsorship opportunities. Our Silver level offers a variety of opportunities for you to co-sponsor non-branded community events & activities. Your package includes engagement activities with the City of Atlanta and highlighted neighborhood events.

Benefits include:

- Identification of sponsorship level on conference badges
- A quarter page advertisement in conference program
- Optional: Exhibit Table can be added for extra \$500

NON-PROFIT & SMALL BUSINESS OPPORTUNITIES **\$250**

Become a sponsor of Urban Family Public Affair through Rhythm & Praise. We love working with small, community-oriented businesses, just as much as we are dedicated to nonprofits. Be a part of one of the most important community efforts to strengthen and grow our nonprofits.

Donations:

Make checks payable to:

**Rhythm & Praise Charitable Fund
One West Court Square, Suite 750
Decatur, GA 30030**

Donations can range between \$25 to \$350.

All donations will receive a text-based acknowledgement on our Rhythm & Praise Charitable Fund website and are tax deductible.

To make a charitable contribution online go to our website:
www.rhythmandpraisecharitablefund.com

We accept Paypal and all major credit cards.

For additional inquiries please contact Wendell H. Ralph,
(Director) by email: rp.wendellralph@gmail.com or by phone:

(602) 612-2730

*The Rhythm & Praise Charitable Fund is a project of United Charitable, a registered 501(c)(3) public charity, EIN 20-4286082. Donations are tax-deductible as allowed by law.

INCENTIVIZED BUNDLES

Rhythm & Praise Charitable Fund (R&P) offers creative incentivized bundles that allows your sponsorship dollars to take advantage of several benefits ordinarily offered only in our elite packages. For example, our Diamond position (\$20k) can also be obtained with a purchase of two or more Platinum (\$10k) packages of equal value, as a sponsor of two or more R&P events that occur each year.



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